

Publication Process and Quality Standards

The ICA Regional Hub Thailand 2026 Proceedings follows recognized scholarly publishing standards to ensure the quality, integrity, and academic contribution of all published papers.

1. Submission

Authors who wish to be considered for publication must submit a full paper through the official online submission system by 15 June 2026. All manuscripts must follow the conference formatting and submission guidelines.

2. Editorial Screening

Submissions undergo an initial screening by the Editorial Team to assess relevance, academic quality, originality, formatting compliance, and suitability for the proceedings. Papers may be returned for revision or declined at this stage.

3. Peer Review

Eligible papers are evaluated through a double-blind peer-review process conducted by members of the Scientific Committee and/or qualified reviewers. Reviews assess:

- Originality and contribution to knowledge
- Academic rigor and methodological quality
- Relevance to communication and related fields
- Clarity, organization, and scholarly presentation
- Compliance with ethical research standards

4. Revision and Acceptance

Authors may be asked to revise their manuscripts in response to reviewer comments. Publication is contingent upon satisfactory revision and final approval by the Proceedings Editorial Team and Scientific Committee.

5. Final Manuscript Submission

Accepted papers must be submitted in camera-ready format, incorporating all required revisions and conforming to the official proceedings template, formatting requirements, and APA (7th edition) referencing style.

6. Publication Standards

To maintain academic quality, all published papers are subject to:

- Editorial screening
- Double-blind peer review
- Plagiarism and originality checks
- Ethical publication standards
- Standardized formatting and referencing requirements

7. Publication and DOI Assignment

Accepted papers will be published online in the official ICA Regional Hub Thailand 2026 Proceedings on the conference website.

A DOI (Digital Object Identifier) will be assigned to each published paper after the proceedings have been officially published online. In accordance with Thailand's DOI registration procedures, DOI assignment is completed only after publication and may require approximately 2–4 weeks for registration and activation.

8. Alternative Journal Publication Opportunities

Authors who wish to pursue publication in academic journals, including those affiliated with conference partners, are welcome to submit their work directly to the respective journals through their official submission systems. Such submissions are entirely independent of the ICA Regional Hub Thailand Proceedings and will be reviewed according to each journal's own editorial policies, peer-review procedures, and publication standards. Acceptance is not guaranteed and remains solely at the discretion of the respective journal.

9. Academic Integrity and Ethics

The Proceedings adheres to internationally recognized standards of research integrity and publication ethics. Plagiarism, duplicate publication, data fabrication, falsification, and other forms of academic misconduct are strictly prohibited and may result in rejection, withdrawal, or retraction of a paper.

Important Note

All papers published in the ICA Regional Hub Thailand 2026 Proceedings must acknowledge that they were presented at and reviewed through **ICA Regional Hub Thailand 2026**, an official concurrent regional event of the International Communication Association (ICA).

Authors should accurately represent the conference, publication venue, and review process in all citations, CVs, publication records, and professional communications. Papers published in these proceedings should not be described as papers accepted to or presented at the ICA Annual Conference unless separate acceptance has been obtained through the ICA Annual Conference submission process.

Any misrepresentation of a paper's conference affiliation, publication status, or review process may be considered a violation of academic and publication ethics and may result in corrective action by the Proceedings Editorial Team.

Use of Artificial Intelligence (AI) in Manuscript Preparation

Authors may use Artificial Intelligence (AI) tools to assist with language editing, grammar checking, translation, formatting, summarization, or other preparatory tasks. However, AI tools cannot be listed as authors, co-authors, or contributors, as they cannot assume responsibility for scholarly work.

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